Market Manager Mentoring Circle

Small-group support for new-ish market managers who want practical help, fresh ideas, and more confidence in the role.

5 weekly session
starting in January 2027

2-hrs sessions
10 hrs total

4-5 participants
virtual meetings

This will be casual, practical, and discussion-based, part learning, part problem-solving, part "you are definitely not the only one dealing with these challenges".
Over the five sessions, we'll work through common market management challenges, share ideas, brainstorm specific situations, and get you equipped with tools, structure and resources.

Possible topics:

- Vendor management
- Market layout and mapping
- Setup and takedown flow
- Rules and enforcement
- Regulatory questions, including food safety, liquor permits, and event safety
- Marketing and promotion
- Board and committee communication
- Volunteer management
- Finances, including budgeting, sponsorships, grants, funding, and revenue streams
- Insurance and risk management
- Building confidence as a market manager
- Conflict management
- Specific challenges brought forward by the group

What you get

10 hours of small-group mentoring
Practical resources + templates
Discussion among peers
Free 90+ page market organizer handbook
50% off My Market Scout listings

Your investment

Early bird* registration: $ 425/person
Regular price: $ 495/person
*offer will be valid until 30 days before the start date

Interested? Add your name to the list HERE!